

Not Confidential

June, 1936

CUMULATIVE INDEX

General Bulletin, Volume V: October, 1935, to June, 1936, Inclusive

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Consumers' Research, Inc.

Washington, New Jersey

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General Bulletins

Sept., 1931, Vol. 1, No. 1. Misrepresentations of *Vapex* Advertising, Large Price Mark-up of Proprietary Drugs, How to Choose a Drug Store by Robert P. Fischelis, Electric Food Mixers, Sales Techniques, What Advertising Works At and How, Newspapers and Magazines are Under Pressure to Avoid News and Editorial Comment Unfavorable to Manufacturers. 16 pp. 20c

May, 1932, Vol. 1, No. 2. More Soap Analyses, Ethics of Advertising Agencies, Department of Agriculture Serves Big Business in Corn Sugar Ruling, Gasoline and Lubricating Oils. 8 pp. 20c

Sept., 1932, Vol. 1, No. 3. Electric Current for Household Use, Using CR Material in College and High School Classes, Sad but Dependable News for the Bald, Report on Ordinary Bar Laundry Soap, Buying Marked-down Radio Sets, Why Do We Burn So Much Gasoline, Report on *Electrolux* Vacuum Cleaners. 16 pp. 20c

Oct., 1932, Vol. 2, No. 1. Correspondence Schools, *Gruen* Watches, Dangers from Lead and Arsenic, Analyses of Astringent Lotions, Report on Canned Sardines, Silk Weighting, More about Public Utilities. 20 pp. 25c

Jan., 1933, Vol. 2, No. 2. Fake Plating and Cementing Compounds, What Home Economists Work At, A Form of Government in Business, Liquid Antiseptics—*Zonite* and *Clorox*; How Not to Buy. 20 pp. 25c

April, 1933, Vol. 2, No. 3. How to Make Good Coffee, Razor Blade Tests, The United States vs. 3 Cases of Canned Salmon, Electric Rate Reduction in Williamstown (Mass.), Electric Clocks, *DeWans* Hair Remover Neither Safe Nor Permanent. 16 pp. 25c

July, 1933, Vol. 2, No. 4. *Pebeco's* "Costly Ingredient" Household Ammonia, Vacuum Bottles, Ford's Automobile Radio Set, Food and Drug Administration Discovers the Consumer, The Department Store—Part I. 16 pp. 25c

Oct., 1933, Vol. 3, No. 1. The Department Store—Part II, Notes on NIRA—for Consumers, Watch-Cleaning Racket, Household Lubricating Oils, More on Correspondence Schools. 24 pp. 25c

Jan., 1934, Vol. 3, No. 2. Needed: A Department of the Consumer, A Report on Juice Extractors, Do Your Own Testing of Canned Goods, Electric Razors and Common Sense, Buying and Restoration of Old Furniture. 24 pp. 25c

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Oct., 1934, Vol. 4, No. 1. No "New Deal" on Food, Drugs, and Cosmetics, Rubber Hot Water Bottles, Are You Getting Good Milk, Bankers' Code and Service Charges on Checking Accounts, Ferrocyanide in Wine and Grape Juice. 20 pp. 25c

Jan., 1935, Vol. 4, No. 2. Have You Dentifrice Delusions, Flavor of Foods Can Be Judged by Anyone, What Goes Into Pork Sausage Besides Pork, Food Mixers, Winter Lubricating Oils Tested, Sanitary Napkins, *Time* and *News-Week* Can't Afford to Print CR'S Advertising. 24 pp. 25c

April, 1935, Vol. 4, No. 3. Ripe, Gassed, or Dyed Oranges, Antiseptics, Recent Hearings on the Copeland Bill, Hold Your Man with Hand Lotions—analyses of eight well-known brands, Mechanical Refrigerators—some are pretty good, Shopping for a Funeral, Does the Administration Believe in Democracy? 24 pp. 25c

June, 1935, Vol. 4, No. 4. Needed: Standardized Sizes for Cotton Wash Dresses, Coconut Oil Soap—a skin irritant, CR's New Plant, Tests of Lawn Mowers, Mantel Clocks, Life Ends at 11:45—Pitkin to the Rescue of Advertising, A Test of Inner Tubes, A Report on Non-leaded Gasolines for 1935, Buying an Automobile by Specification, American City Has Ordinance to Poison Inhabitants, Business Men Buy on Standards, Why Not a Legal Clinic? 24 pp. 25c

